

Checkpoint Systems' iS AutoPeg Tag Protecting Procter & Gamble Gillette Razor Blades at More than 3,000 Retail Stores

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THOROFARE, N.J. – Feb. 29, 2016 – Checkpoint Systems, Inc. (NYSE:CKP), a leading global supplier of merchandise availability solutions for the retail industry, today announced that more than 3,000 retail stores are now protecting P&G Gillette razor blades with its innovative iS AutoPeg Tag.

The iS AutoPeg Tag was designed for razor blades and other high-risk items displayed on peg hooks. It snaps quickly and safely on single- or double-hole packaging and can be easily removed at point of sale for reuse.

The iS Autopeg Tag ensures that Gillette razor blades are in stock with customer-friendly availability so shoppers don't find empty shelves or need to ask store associates to help them make a purchase. In addition, because they are easy to remove at POS, shoppers experience a faster checkout. Moreover, iS Autopeg Tags are very space efficient, visually easy to examine for compliance, enable customers to easily read and touch the packaging, and offer an improved overall look and feel for the category.

According to Shawn Evans, Shave On Shelf Availability Leader, North America, for Procter & Gamble, "We worked with our retailers and Checkpoint to develop iS Autopeg Tags, which can be customized to fit on razor blade packaging so that blades are available and easily accessible to our customers in open displays. The iS AutoPeg Tag has proven to be highly effective at increasing on shelf availability and we are looking to expand to 7,000 – 10,000 retail stores by June 2016."

"We're excited to work with P&G and its retailers to ensure the on-shelf availability of their products, and simplify operational processes in stores," said Per Levin, President of Merchandise Availability Solutions, Checkpoint Systems. "The iS AutoPeg Tag is an innovative product protection solution, which is helping retailers sell more, lose less and simplify store operations."

About Gillette

For over 110 years, Gillette has delivered precision technology and unrivaled product performance – improving the lives of over 750 million men around the world. From shaving and body grooming, to skin care and sweat protection, Gillette offers a wide variety of products including razors, shave prep (gels, foams and creams), skin care, after shaves, antiperspirants, deodorants and body wash. For more information and the latest news on Gillette, visit <http://www.gillette.com/>. To see our full selection of products, visit <http://www.gillette.com/en/us/shop-now.aspx>.

About Procter & Gamble

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands.

About Checkpoint Systems, Inc. (www.checkpointsystems.com)

Checkpoint Systems is a global leader in merchandise availability solutions for the retail industry, encompassing loss prevention and merchandise visibility. Checkpoint provides end-to-end solutions enabling retailers to achieve accurate real-time inventory, accelerate the replenishment cycle, prevent out-of-stocks and reduce theft, thus improving merchandise availability and the shopper's experience. Checkpoint's solutions are built upon 45 years of radio frequency technology expertise, innovative high-theft and loss-prevention solutions, market-leading software, RFID hardware and comprehensive labeling capabilities to brand, secure and track merchandise from source to shelf. Checkpoint's customers benefit from increased sales and profits by implementing merchandise availability solutions to ensure the right merchandise is available at the right place and time when consumers are ready to buy. Listed on the NYSE (NYSE: CKP), Checkpoint operates in every major geographic market and employs more than 4700 people worldwide.

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